Isabelle *Tsamis*

I'm a recent graduate of RIT and am dedicated to using design to improve accessibility, function, and communication for all individuals. I have over 2 years of real-world experience executing print and digital projects.

Education

Rochester Institute of Technology

2022 - 2026

Bachelor of Fine Arts - Graphic Design
Minor - Mobile Design and Development

Awards

Silver Award

2026

Graphis Inc. New Talent Awards

Irene Pfizenmaier Award

2025

for Excellence in Graphic Expression

Award of Excellence

2026

UCDA (University & College Designers Association) Design Awards

Skills

Software

Adobe Illustrator · Adobe Photoshop · Adobe InDesign · Adobe After Effects · Adobe Premiere Pro · Adobe Lightroom · Adobe Acrobat · Figma · WordPress · HTML/CSS · JavaScript · Python · Maya

Skills

Environmental Design · Motion Design · Logo Design · Editorial Design · Information Design · Interactive Design · UI Design · UX Design · Photography

isabelletsamis.com

isabelletsamis@gmail.com

(518) 801-3995

linkedin.com/in/isabelle-tsamis

Experience

Marketing Delegate | **RIT Relay for Life**

AUG 2025 - MAY 2026

Designed branded posters, social graphics, and brochures posted across social media platforms, raising awareness about the event which raised $60,000+ for cancer research.

Assisted in managing social media accounts, creating Instagram carousel posts for future and past fundraising events to promote club interest.

Design Co-Op | **Command+g Design Lab**

MAY 2025 - AUG 2025

Conducted brand research, including website audits and detailed SWOT analyses to develop comprehensive briefs to identify positioning opportunities for prospective clients

Managed teams of 1-3 designers on simultaneous projects to develop logo systems, websites, apparel graphics, and promotional materials through visual storytelling and iterative feedback sessions.

Graphic Designer | **Command+g Design Lab**

MAR 2024 - MAY 2026

Developed print and digital graphics including logos, brand guidelines, websites, and marketing materials

Partnered collaboratively with clients, delivering branding and concept presentations, clear design rationale, and project plans and updates

Directed the design and development for 6+ WordPress websites, allowing clients to manage their own custom websites with clear tutorials

Classroom Assistant | **RIT Graphic Design**

AUG 2024 - AUG 2025

Collaborated with the lead teacher to present InDesign and Illustrator demonstrations and answer software questions

Led one-on-one check-ins with 30+ students, critiquing concepts, layout design, and ensuring progress was made

Assisted students with file set-up for printing, including color space, font files, and packaging standards